

# Jenzabar<sup>®</sup> eLearning

Inspired Learning  
Through Technology

**JENZABAR<sup>®</sup>**





## The LMS from the Higher Ed Technology Experts

Jenzabar is more than just your technology partner. With decades of teaching and learning expertise, we're your trusted partner for accomplishing your primary goal—education.

Today's students represent greater diversity in their range of needs, connectivity expectations, and geographical location than ever before. Jenzabar's Learning Management System (LMS), Jenzabar® eLearning, helps you rapidly respond to the demands and modern challenges faced by faculty, students, and administrators in today's dynamic educational environment. Jenzabar eLearning helps you adopt innovative methods of delivering and enhancing a personalized educational experience, so you can excite and engage these modern learners and attract a broader range of students.

When students use Jenzabar eLearning, they form strong connections with faculty and each other. They become engaged in the learning process in ways that have never been possible with traditional in-classroom methods, including accessing their education 24x7, from wherever they are. Jenzabar eLearning is powerful yet easy to learn, with no-touch integration so you can get up and running in no time.

- **Integrated.** It's the only LMS that integrates completely with your administrative system, giving you seamless data exchange—and up-to-the-minute information.
- **On the go.** Students have access to important information in their courses through any mobile device.
- **Cutting-edge.** The robust functionality satisfies the teaching and learning demands of your faculty and students, while the deployment simplicity makes it easy on your IT staff.
- **Flexible.** Easily incorporate digital learning objects from a variety of sources into your course materials.
- **Certified.** With two milestone certifications from the IMS Global Learning Consortium, the Jenzabar eLearning platform is at the forefront of interoperability.



## Develop Strong Pedagogy

Jenzabar eLearning delivers course materials to students in the way they use technology and according to the schedule established by faculty. Jenzabar eLearning has many features to support Competency-Based Education (CBE) and the way modern students learn.

Selective release of coursework and content based on audience and progress allow students to work at their own pace or for remedial and fast-track coursework options. On-demand Web access allows students and faculty to remain organized and on-task—delivering content that enhances the learning process. Faculty can track and update student grades, schedule coursework, track attendance, and deliver a variety of content to students. Interaction between students and instructors can take place in the forums (either as a graded assignment or ungraded), through real-time chat, or in a real-time collaboration space with Jenzabar Online Meetings.

## Keep Pace with Mobile Students

Today's students employ technology in their everyday lives unlike any generation before them. They communicate, socialize, and learn through diverse means, from laptop computers to cell phones and personal tablets. Blending academic, administrative, and social worlds is essential to your students' success.

Jenzabar eLearning is mobile-accessible, so you can give your constituents the critical resources they expect, whenever and wherever they want it. Calendars and blogs, announcements and assignments, course schedules and syllabi—your students get everything they need right on their smart phones, tablets, and other mobile devices.



## Jenzabar eLearning Includes:

- Course copy
- Gradebook
- Quizzes
- Course evaluations
- Usage statistics
- Test analytics
- File cabinet
- Email/calendars
- Chat
- Discussion forms
- Online meetings

### Rubric

Cassie's rubric is complete, with a total score of 86/100.

Term Paper Rubric 100 possible points	Excellent (Exceeds Standards) 5 points	Good (Occasionally Exceeds) Excellent (4 points)	Acceptable (Meets Standards) 3 points	Unacceptable (Below Standards) 2 points
<b>Introduction</b> 5/5 points (Excellent (Exceeds Standards))  "Skillful wordplay throughout the introduction, excellent work!"  <a href="#">Edit this comment</a>	Strong introduction of topic's key question(s), terms. Clearly delineates subtopics to be reviewed. Specific thesis statement.	Conveys topic and key question(s). Clearly delineates subtopics to be reviewed. General thesis statement.	Conveys topic, but not key question(s). Describes subtopics to be reviewed. General thesis statement.	Does not adequately convey topic. Does not describe subtopics to be reviewed. Lacks adequate thesis statement.
<b>Focus and Sequencing</b> 12/15 points (Good (Occasionally Exceeds) Excellent 0)  <a href="#">Add a personal comment</a>	All material clearly related to subtopic, main topic. Strong organization and integration of material within subtopics. Strong transitions linking subtopics, and main topic.  (15 points)	All material clearly related to subtopic, main topic and logically organized within subtopics. Clear, varied transitions linking subtopics, and main topic.  (12 points)	Most material clearly related to subtopic, main topic. Material may not be organized within subtopics. Attempts to provide variety of transitions  (9 points)	Little evidence material is logically organized into topic, subtopics or related to topic. Many transitions are unclear or nonexistent.  (6 points)
<b>Support</b> 12/15 points (Good (Occasionally Exceeds) Excellent 0)  <a href="#">Add a personal comment</a>	Strong peer-reviewed research based support for thesis.  (15 points)	Sources well selected to support thesis with some research in support of thesis.  (12 points)	Sources generally acceptable but not peer-reviewed research (evidence) based  (9 points)	Few sources supporting thesis. Sources insignificant or unsubstantiated.  (6 points)

“Jenzabar eLearning has enabled us to broaden our offerings to students. Our students stay in contact with their instructors basically 27/7. Jenzabar eLearning has really benefited all of our constituents, from the student, to the staff, to the instructors.”

Marie Gardner  
Associate Dean for the Online Campus  
Neosho County Community College



## Give Faculty the Tools They Want

Jenzabar eLearning provides a variety of coursework types to support all the ways faculty teach and assess students. Inspire student learning with increased teacher student collaboration through Jenzabar eLearning.

- **Enjoy ultimate flexibility.** Add, remove, and set up your own course structure on a course-by-course basis.
- **Selective release of coursework and content, based on audience and progress**
  - > Set the opening date/time for the entire course, while building it out.
  - > Scheduled posting of pages, units, handouts, and bookmarks around dates or progress.
  - > Work at your own pace support. Remedial and fast-track coursework options.
  - > Pre-test direct to final exam paths.
- **Foster discussion forum participation.** Includes support for graded discussion forums. Graded forum assignments allow participation to be a course assignment.
  - > Individually set any number of required posts and replies.
  - > Require posts due prior to replies to encourage collaboration.
  - > Grade in coursework or directly in the forum in context.
- **Offer a range of testing options.** Easily build quizzes and self-assessments and leverage various online testing options.
- **Enhance communications.** Target communications to specific students via the blog page and a class calendar that contains all of the course meetings plus optionally displays due dates of assignments.
  - > Free tier of Jenzabar Online Meetings for real-time collaboration
- **Easily maintain class pace and organization.** The Course Organizer home page groups assignments, events, news, discussion, and resources by unit plus provides a course overview to students.
- **Support TAs, academic deans, and instructional technologists.** Allows assistants to have various levels of control within a class without being listed as teaching.
- **Keep organized.** A faculty file cabinet stores test questions, assignments, etc. to be used over and over.
- **Save setup time.** Use Course Copy feature to efficiently move all or selected content, including setting dates, from one course to another. Term Rollover feature sets all your dates in your course copy.

## Get the Only No-Touch Integration Available

Jenzabar eLearning is built on Jenzabar Internet Campus Solution (JICS), giving you seamless integration with Jenzabar enterprise resource planning (ERP) systems.

No-touch integration means you get real-time data exchange between your LMS and ERP. With single sign-on for your entire virtual learning environment, your users can access course authoring, collaboration, coursework, participation, and assessment functions in one click. Digital learning resources—courses, eBooks, tests, quizzes, simulations, online discussions, forms, and more—are all easy to integrate and access, institution-wide.

## Take Advantage of Interoperability

Jenzabar eLearning offers the most advanced open environment available for incorporating digital learning objects into your courses from a variety of sources.

Certified by the IMS Global Learning Consortium for IMS Basic Learning Tools Interoperability v 1.1 and IMS Common Cartridge v 1.1, Jenzabar eLearning lets you seamlessly integrate a wide array of external components into your own content. Import tools allow you to quickly and easily provide packaged content across multiple classroom sites.

Open standard certifications ensure you enjoy the benefits of the most advanced data sharing LMS available. And with IMS conversion tools, migration from your existing LMS to Jenzabar eLearning is simple.

- Import course content via IMS Common Cartridge 1.1 format.
- Plugin any LTI 1.1 compliant learning tool, including outcomes for passing a grade directly to an assignment.
- Enter your grades once: confirm (and/or adjust) and submit midterm and final grades directly to the ERP from the gradebook.
- Take attendance, track grades, and more on your mobile device.



## Leverage Strong Academic Partners

Jenzabar eLearning surrounds you with the powerful tools you need to succeed.

- **CoursEval™ by Invoke®.** A leading Web-based course evaluation software that provides the means to easily create, deploy, and analyze longitudinal surveys geared to evaluate courses and faculty instruction, as well as other services provided by academic units.
- **Learning Objects.** Offers a social learning environment that complements Jenzabar eLearning by providing personal learning spaces and an ePortfolio that promote student engagement and collaboration.
- **Knovio by KnowledgeVision.** Offers a solution to create, share, and track online presentations. Turn PowerPoint decks into video and audio-narrated multimedia experiences.
- **Jenzabar Online Meetings** (Big Blue Button) for real-time collaboration
- **Xitracs™** to manage accreditation, compliance, and reporting
- **Digital learning objects** from a variety of sources (LTI 1.0 & 1.1.1 Compatible)

“Some initially opposed a new system. I offered to demo Jenzabar eLearning head-to-head against any other solution. Our judges included various faculty power users and members of the Leadership Team, including the President. Jenzabar eLearning was the clear winner.”

Steve Kessinger  
Director of Information services and Technology  
**Bluefield College**

## Your Trusted Advisor

Collaboration is the heart of our culture.

We develop products in close partnership with our clients, ensuring that our solutions are user-centric and tailored for what you need now, what's on the horizon, and where higher education is moving in the future.

From our inception as an enterprise software provider, higher education technology has been our **singular focus**. Today, no one offers a more comprehensive range of best-in-class software and services to help your institution thrive.

Jenzabar associates come from higher education. Our typical client-serving associate has over 20 years of higher education experience. When we arrive on campus or take your call, you can rest assured that we have walked in your shoes and understand your needs. We turn your efforts into results and ensure your goals are met.

With Jenzabar, you get the right technology, knowledge, and processes to deliver an exceptional educational experience — on campus and online.

Together, we make higher education amazing.



Jenzabar student information systems have been chosen more often than any other SIS over the past five years. Exclusively serving higher education, Jenzabar software and services are designed to drive higher performance in every department at your institution. Jenzabar collaborates with clients to make higher education amazing.

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