SINGULAR FOCUS

For over four decades, Jenzabar® has been dedicated to helping colleges and universities across the world thrive. We provide a unique combination of innovative software, strategies, and services developed exclusively for higher education—ensuring our clients have the right technology, knowledge, and processes to be leaders.

Jenzabar’s mission is to maximize our clients’ success. Our award-winning software and experienced professionals provide our clients the tools and resources they need to achieve their goals.

“Jenzabar is always moving forward … providing us with forward-looking and adaptable software that we’ll be able to use well into the future.”

Kenneth Pflueger
Chief Information Officer
Pomona College
SOFTWARE SOLUTIONS THAT EMPOWER

Our technology solutions empower colleges and universities of all shapes and sizes to meet the needs of your students, academic, and administrative departments—serving the entire constituent community.

Enterprise Resource Planning Systems

Jenzabar’s powerhouse enterprise resource planning (ERP) systems are flexible, customizable, fully-integrated, and designed to help you drive higher performance across your campus and beyond. Our ERPs leverage robust functionality and simple controls so that school operations can be streamlined and optimized from the back end to the front operations. Jenzabar ERPs give you the performance insight you need to nurture critical relationships with constituents. And data access is available anytime and anywhere for any authorized users. Integrated data promotes collaboration, user satisfaction, and efficiencies throughout your institution.

+ Admissions. Streamline, simplify, and automate your admissions processes, so you can keep your focus on identifying and recruiting the best candidates for your institution.

+ Enrollment. Organize workflow and communicate with the right candidates at the right time and get them ready for their educational experience to be successful.

+ Financial Aid. Provide prospects and students with comprehensive aid information, giving each the broadest consideration possible.

+ Academic. Budget, project, and plan programs and resources saving your institution time and money, and driving a higher probability that each student will complete his/her area of study on time.

+ Student Services. Manage a broad range of student records, student activity, student profiles, and student health information; providing the highest quality of student life.

+ Finance. Control all aspects of your institution’s financial operations, including student billing, with accurate timely data—so you can make the right business decisions.

+ Human Resources. Manage all components of employee compensation and share data with departments across the campus.

+ Advancement. Streamline and simplify management of campaign and donor activity for both major gifts and the many annual donations that your institution depends on.

Jenzabar was selected more than any other Student Information System vendor with 21 wins.

The Tambellini Group

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Continuing Education & Workforce Development

Jenzabar® Higher Reach™, our administrative platform for continuing education, is designed to help you streamline, simplify, and optimize the everyday tasks of operating a profitable continuing education and workforce development program, including:

- Online registration
- Course management
- Student billing
- Business management

It’s easily deployed for any school, including: large research institutions, small private colleges, and community colleges—and even online schools. Integrate it with any ERP system or use it as a stand-alone solution. Either way, you get the information management and control you need to maximize the value of your investment and ensure your CE program excels.

“\textit{We chose Jenzabar Higher Reach for its combination of great functionality and affordability. The technical expertise of the Jenzabar staff was also a key selling point for us.}”

\textbf{Paul Pierpoint}  
VP Community Education & Dean of the Southside Center  
Northampton Community College

Analytics

Better data means better decisions. Jenzabar Analytics puts the power of actionable intelligence in your hands. Our industry-leading solution offers a full range of options that can revolutionize the way that you manage operations and develop institutional strategy.

Jenzabar Analytics provides configurable dashboards, alerts, reports, and analytics, so you can gain the insight you need to succeed across your institution.
COMPLETE STUDENT LIFE CYCLE

Recruitment
Jenzabar Recruitment is the industry’s leading customer relationship management (CRM) platform that helps you spend less time on administrative tasks and more time engaging with your prospective students and their families. It’s the recruitment tool that keeps you focused on students—and on track with enrollment goals.

+ Manage lists
+ Produce and send personal communications
+ Monitor progress
+ Capture and update information
+ Create and manage events
+ Manage recruitment efforts from your desk or on the road

Retention
Jenzabar Retention utilizes custom-built and patent-pending predictive modeling techniques to help you identify students who need intervention while there’s still time to turn them around. When an attrition risk factor appears on a student’s profile, automated workflow processes alert the relevant administrators that intervention is required. It’s the retention tool you need to help your students succeed.

+ Improve student retention rates
+ Spend less time identifying at-risk students
+ Intervene earlier to improve student success
+ Implement the right intervention strategies at the right time
+ Satisfy parent and student expectations for educational support

Advancement
Jenzabar Advancement gives you a web-based fundraising solution that’s flexible, easy, and designed to help you meet your campaign goals. With Jenzabar Advancement, you’ll streamline and simplify management of campaign and donor activity for both major gifts and the many annual donations that your institution depends on. It helps everyone in your fundraising team—from administrators to managers and solicitors—work smarter. Use it as a stand-alone solution or as part of one of Jenzabar’s ERP solutions to:

+ Improve engagement by reaching constituents in ways that are convenient for and familiar to them
+ Strengthen constituent affinity with online communities and events
+ Develop and leverage key relationships with complete constituent profiles
+ Increase giving with segmented, targeted campaigns and personalized communications
+ Manage your advancement team and fundraising efforts with individual and overall progress indicators
+ Analyze results and plan for the future with intuitive business intelligence tools and comprehensive data
eLearning
With Jenzabar eLearning, your instructors can offer more dynamic, engaging learning environments and develop creative learning spaces that engage students. Recognized as the only LMS that integrates completely with an administrative system, Jenzabar eLearning gives you seamless data exchange and up-to-the-minute information.

+ Give students the power to access their courses through any mobile device.
+ Satisfy the teaching and learning demands of your faculty and students with robust functionality.
+ Incorporate digital learning objects from a variety of sources into your course materials.
+ Integrate all your learning systems.
+ Certified for ims Basic Learning Tools Interoperability v1.0 and ims Common Cartridge v1.0.
+ Enjoy a low total cost of ownership combined with simple deployment.

Connect online
Today’s students are on the move—and looking for schools that give them the convenience of online and mobile applications that can keep up. Jenzabar delivers with portal, mobile, and social media solutions that keep users engaged with your institution throughout the entire student life cycle.

+ Portal. Give your school community the information they need when they need it, from any location, while safeguarding confidential information.
+ Mobile. Offer secure, reliable mobile access to your data and systems in the sophisticated environment today’s students prefer, i.e., smart phones and other mobile devices.
+ Social. Connect with your student communities where they live: on Facebook. It’s easy with Jenzabar Social, which simplifies the process of building an online campus community via Facebook.

Jenzabar’s CRM components for our portal solution let you tailor user access to key information based on different user roles:

+ Admissions Officer
+ Advancement Officer
+ Candidate
+ Student
+ Parent
+ Faculty
+ Staff
+ Constituent

Portal. Give your school community the information they need when they need it, from any location, while safeguarding confidential information.

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Social. Connect with your student communities where they live: on Facebook. It’s easy with Jenzabar Social, which simplifies the process of building an online campus community via Facebook.
Our client community is one of the most active and engaged in the industry, demonstrating consistently high levels of customer involvement and satisfaction year after year. Our Customer Advisory Boards help shape the future of our products and services, and we encourage and support a host of opportunities for interaction and collaboration, including: Regional User Groups, our Jenzabar Annual Meeting (JAM), Advisory Groups, and more.

With Jenzabar as your technology partner, you reap the benefits of the most innovative and comprehensive software suite available from a single vendor—as well as strategic and operational services to maximize your return on technology investment.

**Community of experts**
At every level of the company and across each department—from product development, to support, to consulting, to services, to our leadership team—Jenzabar’s people are committed to working with you to maximize your success.

- **Implementation.** Our services are designed to meet the unique needs of your campus and the people who use your technology. We pride ourselves on our track record of on time and on budget implementations.
- **Training.** We offer hundreds of learning opportunities each year in a variety of formats, from on-site training classes to self-paced courses you can take anytime and anywhere to help you use our products efficiently and effectively.
- **Support.** Jenzabar’s expert customer support personnel are dedicated to finding answers and solving problems. Almost all inquiries are resolved within 24 hours.
- **Managed Services.** We deliver the IT expertise you need and comprehensive services you can shape to meet your goals—whether you need day-to-day support, project management, total network management, or managing your technology for future growth.
- **Executive Services.** Our experienced consultants will work with you to create a technology roadmap to align resources with your priorities and meet your mission-critical goals.

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**Cloud/SaaS**
Whether you’re looking to leverage the cloud for operational efficiency, cost savings, or business continuity, Jenzabar has a solution to ensure your success. All our applications come with expert technology support and reliable solutions that never let you down. Choose the hosted application that fits your school’s needs best:

- **Cloud Hosted Applications.** For scalable and flexible application access.
- **Fully Managed Infrastructure and Applications.** For cloud-based hosting of enterprise applications with or without the expertise of our team of managed-infrastructure specialists.
- **Virtual Infrastructure Hosting.** For scalable, reliable, and secure disaster recovery and business continuity.
BEST & BRIGHTEST

Jenzabar reflects what is best and brightest in higher education—you. Our community of clients represents more than 1,000 campuses worldwide. Working together, we offer the most innovative, broad, and deep solution portfolio in the market today, at the lowest total cost of ownership. That's only possible because of the insight and knowledge from a team of the industry’s brightest people who consistently go above and beyond to deliver the best service possible. Together we work to solve the problems and challenges you face every day and ensure your institution thrives.

THE JENZABAR FOUNDATION

Our commitment to higher education extends beyond a vendor relationship to community support and philanthropy. Our leadership team created the Jenzabar Foundation to recognize and support the good works and humanitarian efforts of student leaders serving others across the global community.

The Jenzabar Foundation issues grants to institutions of higher education and other nonprofit organizations with similarly aligned missions and helps promote the activities of grant recipients within their communities and on a global level.

The Jenzabar Foundation is a public charity that fosters a culture of service and educates and inspires future generations to create a better world. Learn more about the Jenzabar Foundation at www.thejenzabarfoundation.org.